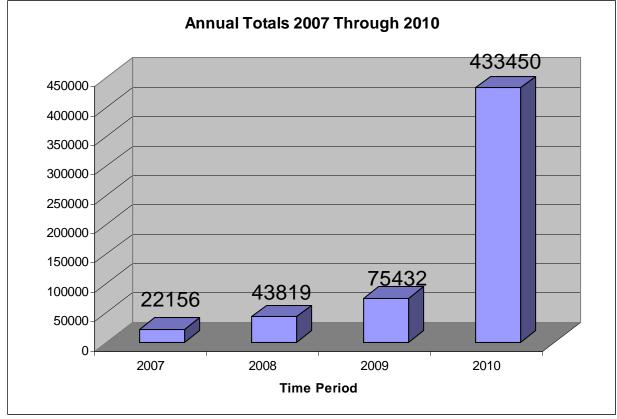
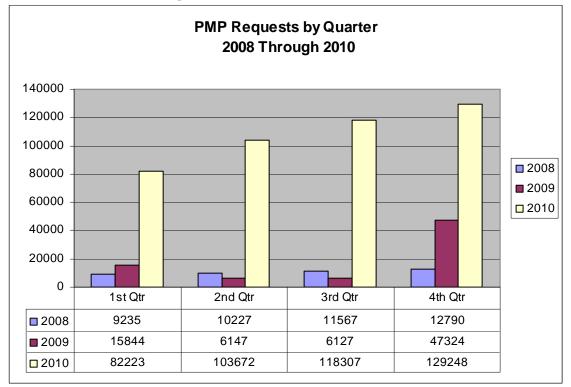
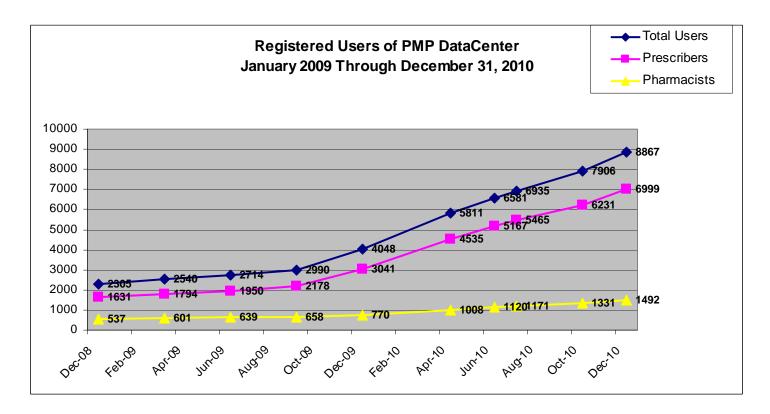
## <u>Virginia Prescription Monitoring Program</u> <u>2010 Statistics</u>

The program experienced exceptional growth in 2010. As part of the program's marketing plan, 39,000 prescribers and pharmacists received information about the program in January and February which translated into a significant increase in registered users and the number of requests processed.

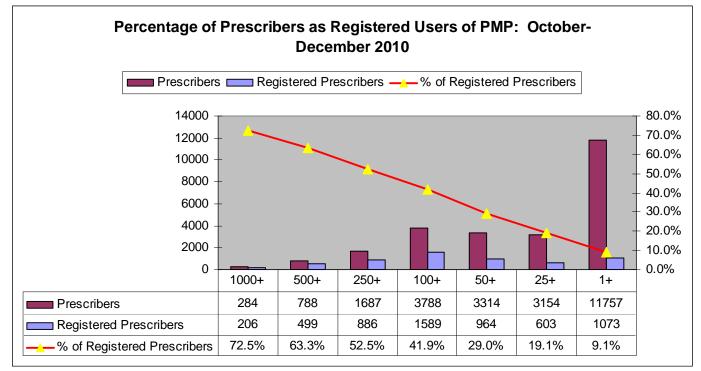


The program processed more requests in the first quarter of 2010 than in all of 2009. In calendar year 2010, the program processed a total of 433,450 requests.

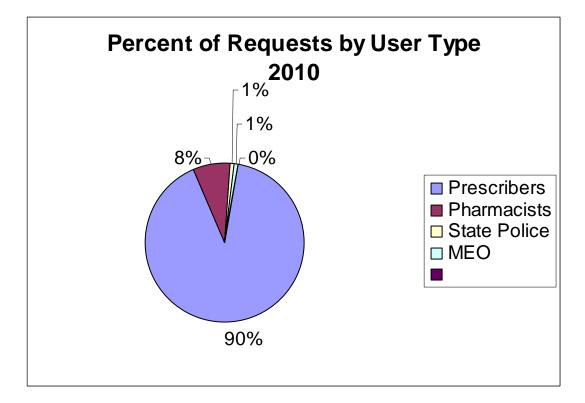




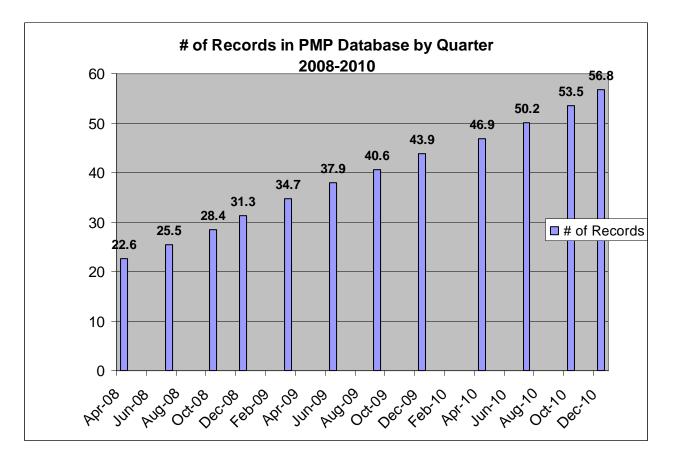
The program more than doubled the total number of registered users during the calendar year 2010.



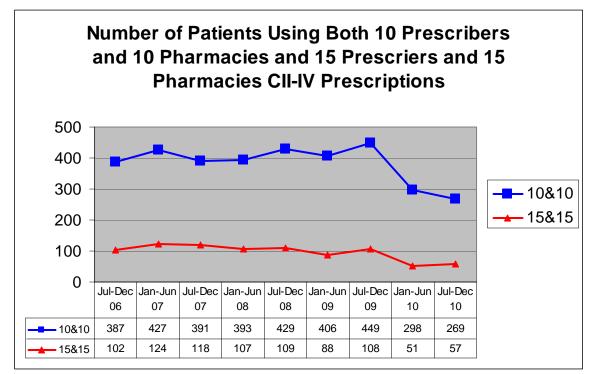
Prescribers who prescribe the greatest number of controlled substances are also the prescribers most likely to be registered to utililize the program.



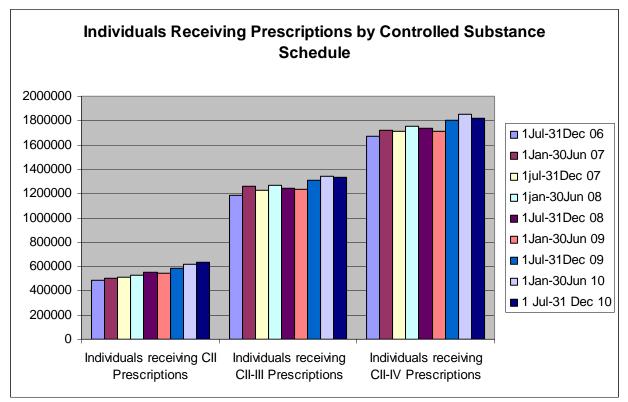
The percentage of Prescriber requests has grown to a larger percentage of total requests (90% in 2010 compared to 84% in 2009,) presumably due to the automatic response implemented in October of 2009.



The program continues to add approximately 1 million records every month.



The advent of 24/7 access with auto-response software appears to have had a significant impact on potential "doctor-shopping" behavior in 2010.



The number of individuals receiving prescriptions for controlled substances in Schedules II-IV increased slightly in 2010. This seems to demonstrate that the existence of the program does not prevent individuals from receiving controlled substances for legitimate medical purposes, nor does its existence appear to have a "chilling effect" on the prescribing habits of physicians treating those individuals.